

Cecilia Snyder

strategic communications expert ❖ certified teacher of language and technology skills ❖ graphic designer & website developer ❖ available online and in-person


Contact

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[facebook.com/ceciliasnyder](https://www.facebook.com/ceciliasnyder)

Skills


 Adobe InDesign, Dreamweaver, Illustrator, and Photoshop


 Cambridge Assessment CELTA

 Constant Contact

 Convio


 Drupal

 EmailNow

 Homeland Security Information Network


 MailChimp

 Microsoft 365


 Network for Good

 QuarkXpress

 SharePoint

 SurveyMonkey

 Salesforce

 Salsa

 Squarespace

 Weebly

 WordPress

 Zoom

PROFILE

Passionate and motivated communications professional. CELTA-certified online and in-person English as a Second Language Teacher. Extensive experience in helping U.S. government agencies and international nonprofit organizations increase their capacity in strategic messaging, online collaboration, and mobilization leading to measurable results.

CORE STRENGTHS

- Teaching In-person & Online
- Web Design, Development & Maintenance
- Project Management
- Logo & Template Design
- Writing & Editing for Print & Online Platforms
- Strategic Social Media
- Remote Collaboration
- Data Visualization & Presentation
- Coalition Building

EXPERIENCE

Communications Consultant | LLW Forum, Inc.

2011 to Present

<http://llwforum.org/>

The Low-Level Radioactive Waste Forum is a national, nonprofit membership organization of Governor Appointees, U.S. agency representatives, and commercial brokers who work to support responsible and safe approaches to radioactive waste disposal.

- Completely redesigned and upgraded official government websites, and now provide regular updates and maintenance for the association (www.llwforum.org) and members of the association, including www.bpdirectory.com, www.cillrwcc.org, www.disusedsources.org, www.midwestcompact.org, www.nwcompact.org, www.Part-61.org, and www.secompact.org
- Manage membership interactions for a national organization of more than 2,000 high-ranking officials within state governments, federal agencies, and private companies.

English as a Second Language Teacher

2011 to Present

Clients in the USA and Europe, both in-person and online.

- Native English speaker and CELTA-certified for both online and in-person teaching.
- Develop and implement original, detailed lesson plans customized to hundreds of students for online and in-person classes.
- One-year experience preparing students for Cambridge English Qualifications levels A1 to B2.
- Provide ongoing assessment and continuous strategies for improvement.

Strategic Communications Consultant

2009 to 2021

Clients Included: The Aspen Institute, CCMC, CORE Group, Faith in Foreign Assistance, Faiths for Safe Water, International Center for the Study of Violent Extremism, Iris Group, Johns Hopkins Bloomberg School of Public Health, NGO Networks for Health, Training Resources International, White Ribbon Alliance for Safe Motherhood, and The World Bank Group.

- Provided online and in-person training in advocacy and communications tactics for nonprofits in Africa, Asia, Europe, the U.K., and the U.S.; help convene high-level leadership meetings and briefings, resulting in significant U.S. policy change through bipartisan legislation.

- Ghostwrote and placed articles by former lawmakers and CEOs, wrote press releases, Op-eds, and background pieces in print and online media.
- Created and maintained www.faithinforeignassistance.org
- Created campaign websites, logos, templates, academic posters, newsletters, online petitions, and social media platforms to increase visibility and awareness of global issues (see [website](#) for portfolio).

Communications Director | WASH Advocates

2012 to 2014

www.washadvocates.org

WASH Advocates was a nonprofit initiative dedicated to helping solve global water challenges.

- Created a new logo and developed an optimized website, organizational brand, and social media presence, resulting in an audience increase of more than 300% in one year.
- Managed communications regarding water, sanitation, and hygiene (WASH) issues to a community of more than 8,000 members.
- Served as a core team member who helped support the passage of a major bipartisan bill, the Senator Paul Simon Water for the World Act of 2014
- Planned and executed high-level meetings, briefings, and events for U.S. policy and decision makers, resulting in raised awareness of the WASH issue and related legislative proposals.

Deputy Program Manager | Loch Harbour Group, Inc.

2011 to 2012

www.lochharbour.com

The Loch Harbour Group provides information technology, program/project management, strategic planning, logistics, engineering, training, and security services to the government and private sectors.

- Managed internal communications and virtual collaboration for large project teams within the Department of Homeland Security (DHS), including The Federal Emergency Management Agency (FEMA), and the Transportation Security Administration (TSA).
- Qualified for and taught members of government agencies to use a secure, innovative, statewide virtual database and communications system, the Homeland Security Information Network (HSIN).

WRITING/EDITING/PRODUCTION/DESIGN (SEE [WEBSITE](#) FOR FULL PORTFOLIO)

- [Logo Design, White Papers, Website Design and Maintenance, Branding: Faith for International Assistance](#)
- [WASH Your Hands Before You Eat: A curriculum for celebrating Global Handwashing Day & World Food Day](#)
- [The Power is in Your Hands: advocacy soap wrappers](#)
- [A Field Guide to Designing a Health Communication Strategy](#)
- [How to Mobilize Communities for Health and Social Change](#)

EDUCATION

CELTA Certificate | Certified to teach English as a Second Language in both Online and In-Person settings

"Edward Tufte's Course on "Presenting Data and Information" | Completed: "Visual Display of Quantitative Information," "Envisioning Information," "Visual Explanations," and "Beautiful Evidence"

Georgetown University | Master of Arts in Liberal Studies | Philosophy

Virginia Polytechnic Institute and State University | Bachelor of Science | Sociology and Psychology